



# Long Term Sales Plan

Company Name		Honey Hill Bar & Grill				Date	7/20/2013
Year	Yearly Growth	Yearly Revenues	Gross Margin %	Gross Profit \$	Business Expense %	Yearly Expenses	Net Income
		current	55%	current	80%		
2014		\$2,000,000	55%	\$1,100,000	80%	\$1,600,000	-\$500,000
2015	25%	\$2,500,000	65%	\$1,625,000	75%	\$1,875,000	-\$250,000
2016	20%	\$3,000,000	70%	\$2,100,000	70%	\$2,100,000	\$0
2017	18%	\$3,540,000	75%	\$2,655,000	65%	\$2,301,000	\$354,000
2018	15%	\$4,071,000	85%	\$3,460,350	60%	\$2,442,600	\$1,017,750
2019	10%	\$4,478,100	85%	\$3,806,385	50%	\$2,239,050	\$1,567,335
2020	8%	\$4,836,348	85%	\$4,110,896	45%	\$2,176,357	\$1,934,539
2021	7%	\$5,174,892	85%	\$4,398,659	45%	\$2,328,702	\$2,069,957
2022	6%	\$5,485,386	85%	\$4,662,578	45%	\$2,468,424	\$2,194,154
2023	5%	\$5,759,655	85%	\$4,895,707	45%	\$2,591,845	\$2,303,862
2024	5%	\$6,047,638	85%	\$5,140,492	45%	\$2,721,437	\$2,419,055
2025	5%	\$6,350,020	85%	\$5,397,517	45%	\$2,857,509	\$2,540,008
2026	3%	\$6,540,520	85%	\$5,559,442	45%	\$2,943,234	\$2,616,208
2027	2%	\$6,671,331	85%	\$5,670,631	45%	\$3,002,099	\$2,668,532
2028	2%	\$6,804,757	85%	\$5,784,044	45%	\$3,062,141	\$2,721,903
2029	1%	\$6,872,805	85%	\$5,841,884	45%	\$3,092,762	\$2,749,122
2030	1%	\$6,941,533	85%	\$5,900,303	45%	\$3,123,690	\$2,776,613