



CONNOR BUSINESS RESOURCES LLC. SELF-EVALUATION

Here are the 10 key areas of *any* business.

The purpose of this self-evaluation is to help you determine which of the CBR courses will be most important to you and your business.

BUSINESS NAME: _____

CONTACT INFORMATION: _____

INSTRUCTIONS:

On a scale of 1 (needs help) to 10 (all set), grade yourself on where you stand in each of these areas.

“Needs help” means you have no plan, no time and no team in place in this area.

“All set” means you have a plan and use it, you or a team member makes the time and you have the right team in place.

Review each of these areas of business and circle the number on the scale that applies to you. Once you complete the evaluation, if you’ve “scored” yourself a 5 or less, that’s where you begin your courses. If you are unsure what steps to take, feel free to email the completed form to info@conbizresources.com or you can fax it to 866-270-4594 and we will guide you as to where you should begin. This is not a quiz. Be honest with yourself!

BUSINESS PLANNING

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

FINANCIAL PLANNING

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

STRATEGIC PLANNING

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

CUSTOMER SERVICE

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

TEAM BUILDING

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

SALES

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

MARKETING

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

LEADERSHIP

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

MANAGEMENT

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business

HUMAN RESOURCES

1 2 3 4 5 6 7 8 9 10

CIRCLE the one that you believe applies to your business
